

What Can I do with a major in....?

Communication Studies

Typical Employers

- Coca Cola
- Spirit Airlines
- The Miami Herald
- Sun-Sentinel
- Habitat for Humanity
- Enterprise Rent a Car
- Teach for America
- Walt Disney World

Typical Work Activities

- Market or sell products
- Create new materials
- Write articles or newsletters
- Supervise staff
- Resolve conflicts among clients, customers, or other groups
- Public Speaking

Occupational Titles

- Advertising Salesperson
- Campaign Manager
- Communications Manager
- Community Relations Manager
- Consumer Advocate
- Copywriter
- Corporate Trainer
- Customer Service Representatives
- Editorial Assistant
- Employment Interviewer
- Events Planner
- Fashion Merchandiser
- Human Resources Specialist
- Insurance Agent
- Lobbyist
- Marketing Assistant
- Mediator
- Motivational Speaker
- Narrator
- Print Production Coordinator
- Production Assistant
- Promotions Coordinator
- Publisher
- Speech Writer

Professional Associations

- [American Advertising Federation](#)
- [Association for Business Communication](#)
- [Association for Women in Communication](#)
- [International Communication Association](#)
- [National Communication Association](#)

Skills and Abilities

- Ability to interact with diverse populations
- Oral and written communication
- Research skills
- Strong writing abilities
- Conflict resolution skills
- Computer applications

Internet Sites

- [NCA Online Career Center](#)
- [Communication Careers](#)
- [Pathways to Careers in Communication](#)
- [Degree Finder – Communications, Writing, and Journalism Schools](#)



Barry University
Career Planning & Placement Services

Career Planning and Placement Services

Landon Student Union, Room 105
11300 NE 2nd Ave
Miami Shores, FL 33161