

What Can I do with a major in....?

Sports Management

Typical Employers

- NFL
- Miami Herald
- ESPN
- Hospitals
- Schools
- Fitness Clubs
- State and Federal Government Agencies
- Miami Heat
- Special Olympics
- Florida Youth Ranches

Typical Work Activities

- Promote events
- Solicit advertisers
- Responsible for generating all of the information about the events, athletes, stats and schedules.
- Act as a liaison; Negotiates contracts and deals
- Researches data; report facts
- Phone work
- Medical evaluation for injured athletes

Occupational Titles

- Accountant
- Advertising Executive
- Athletic Director
- Business Manager
- Sports Agent
- Sales Executive
- Sport Governing Bodies
- Equipment Manager
- Concessions Manager
- Facility Manager
- Marketing Executive
- Public Relations
- Physical Therapy
- Sports writer / journalist
- Sports Photographer
- Sports Lawyer
- Sports Industry Publicist
- creation Manager
- Coach
- Referee
- Recreation Therapist
- Strength Conditioning Specialist
- Sports Physician
- Camp Director
- Sports Information Director
- Event Planner

Professional Associations

- Sports Link Central::
www.sportlinkscentral.com/professional_associations.htm
- Sports Lawyers Associations::
www.sportslaw.org/

Skills and Abilities

- Communicate clearly
- Confidence
- Must have knowledge of the Sports Industry
- Ability to sell ideas
- Ability to fight for clients
- Energetic / Multi-task
- Leadership skills
- Able build relationships

Internet Sites

- <http://www.humankinetics.com/>
- nbateamjobs.teamworkonline.com
- <http://www.miamidolphins.com/contacts>



Barry University
Career Planning & Placement Services

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