

What Can I do with a major in...?

Advertising

Career Counselor

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Related Career Titles

- ✓ Advertising Coordinator
- ✓ Advertising Agent
- ✓ Art Director
- ✓ Art Buyer
- ✓ Assistant Media Planner
- ✓ Director of Programs
- ✓ Designer
- ✓ Editor
- ✓ Electronic Artist
- ✓ Graphic Designer
- ✓ Market Researcher

Related Major Skills

- ✓ Competitive
- ✓ Creative
- ✓ Effective Communicator
- ✓ Organizing and Planning
- ✓ Adobe Illustrator and Photoshop
- ✓ Attention to detail

Typical Employers in South Florida

- ✓ AOL
- ✓ CBS
- ✓ Chevron
- ✓ Coca-Cola
- ✓ Entertainment Magazine
- ✓ Disney World
- ✓ Galaxy Advertising
- ✓ IBM
- ✓ MTV Networks
- ✓ Target Corp

Typical Work Activities

- ✓ Oversee Advertising and Promotion Staff
- ✓ Oversee communication media
- ✓ Create, Design and Promote
- ✓ Implement Public Relations Activities
- ✓ Product Development and Pricing
- ✓ Plan advertising campaigns
- ✓ Interact with clients

Professional Associations

- ✓ [American Association of Advertising Agencies](#)
- ✓ [American Advertising Federation](#)

Job & Internship Search Links

- ✓ [Mediajobs.net](#)
- ✓ [Mediajobmarket.com](#)
- ✓ [Careers-in-marketing.com](#)
- ✓ [TalentZoo.com](#)



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