

What Can I do with a major in...?

Communication Studies

Career Counselor

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Related Career Titles

- ✓ Advertising Assistant
- ✓ Editorial Assistant
- ✓ Events Planner
- ✓ Marketing Director
- ✓ Human Resources Specialist
- ✓ Productions Coordinator
- ✓ Promotions Manager
- ✓ Public Relations Specialist
- ✓ Publisher
- ✓ Sales Manager

Related Major Skills

- ✓ Ability to interact with diverse populations
- ✓ Strong and effective interpersonal, oral and written communication skills
- ✓ Research and analytical skills
- ✓ Strong writing ability

Typical Employers in South Florida

- ✓ Marketing Magic
- ✓ Sun-Sentinel
- ✓ The Miami Herald
- ✓ The Jeffrey Group
- ✓ Walt Disney World
- ✓ WAMR-FM
- ✓ Wragg& Casas Public Relations
- ✓ WSVN News Channel 7
- ✓ Zimmerman Advertising

Typical Work Activities

- ✓ Plan/prepare advertising and promotional material to increase sales
- ✓ Write news articles
- ✓ Publicize organizations
- ✓ Public speaking
- ✓ Create marketing/advertising materials
- ✓ Market/sell products and services
- ✓ Social Media outreach

Professional Associations

- ✓ [American Advertising Federation](#)
- ✓ [Association for Business Communication](#)
- ✓ [International Communication Association](#)

Job & Internship Search Links

- ✓ [AllMediaJobs.com](#)
- ✓ [JobsInMedia.org](#)
- ✓ [NCA Career Center](#)
- ✓ [CommunicationsJobs.net](#)



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