

What Can I do with a major in...?

Public Relations

Career Counselor

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Related Career Titles

- ✓ Public Relations Specialist
- ✓ PR Associate
- ✓ Advertising/Marketing Manager
- ✓ Public Information Officer
- ✓ Communications Specialist
- ✓ PR Coordinator
- ✓ Account Executive
- ✓ Community Relations Coordinator

Related Major Skills

- ✓ Excellent written, oral and interpersonal communication skills
- ✓ Public speaking skills
- ✓ Time management
- ✓ Attention to detail and organizational skills
- ✓ Providing service to others

Typical Employers in South Florida

- ✓ The Jeffrey Group
- ✓ Wragg & Casas Public Relations
- ✓ RBB Public Relations
- ✓ Sunshine Communication
- ✓ The Weinbach Group
- ✓ Universal, Inc
- ✓ The Alder Network
- ✓ Cheryl Andrews Marking Communications

Typical Work Activities

- ✓ Respond to media requests regarding information
- ✓ Plan and direct development and communication
- ✓ Establish and maintain rapport with clients and community
- ✓ Create, prepare and edit organizational publications for internal and external audiences
- ✓ Coach effective communication practices

Professional Associations

- ✓ [Public Relations Society of America](http://PublicRelationsSocietyofAmerica.org)
- ✓ [Council of Public Relations Firms](http://CouncilofPublicRelationsFirms.org)
- ✓ [Association for Business Communication](http://AssociationforBusinessCommunication.org)

Job & Internship Search Links

- ✓ Indeed.com
- ✓ WorkInSports.com
- ✓ PRSA.org/Jobcenter
- ✓ Idealist.org



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