

Barry University

Ruby Night

A CELEBRATION OF OUR DONORS AND DISTINGUISHED ALUMNI

Thursday, October 22, 2026 | 6:00 - 8:00 PM

Barry University Health and Sports Center

Sponsorship Guide

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Barry University Health and Sports Center



A premier brand visibility opportunity and corporate leadership.

This signature event convenes senior executives, alumni leaders, philanthropists, and university leadership to celebrate achievement and advance student scholarships.

Sponsorship provides high-profile exposure in a formal setting that reinforces corporate credibility, community leadership, and commitment to education.

EVENT CO-CHAIRS



Meme Ferré



Norma Jean Abraham

2025 SPONSORS



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor | \$20,000

Category Exclusivity Available

- Two premium tables with priority seating among university leadership and honorees
- Top-tier logo placement across all event marketing, digital promotions, and on-site assets
- Prominent recognition from the podium during the awards program
- Double-page, center-spread color advertisement in the event program
- Featured logo placement on event website and digital displays throughout the evening
- Recognition in event-related media and press communications
- Elevated visibility as a lead corporate supporter of student scholarships and alumni excellence

Gold Sponsor | \$15,000

- One premium table with preferred seating
- Prominent logo inclusion across all event marketing and digital communications
- Full-page color advertisement in the event program
- Logo placement on event website and digital presentation screens
- Recognition during the awards program
- Inclusion in event-related press and communications

Silver Sponsor | \$10,000

- Eight hosted tickets with reserved seating
- Logo inclusion across event marketing materials and digital platforms
- Full-page color advertisement in the event program
- Logo placement on event website and digital displays
- Recognition during the awards program

Bronze Sponsor | \$5,000

- Four hosted tickets
- Logo inclusion on event marketing materials and digital platforms
- Half-page color advertisement in the event program
- Logo placement on event website and digital presentation
- Recognition during the awards program

THANK YOU

Thank you for your partnership in supporting our students and expanding access to career readiness, workforce preparation, and economic mobility across the communities we serve.



Mike Allen, Ph.D.
President



Pablo Ortiz, Ed.D.
Executive Vice President
and Provost



Smilka Melgoza '03, MBA '24
Vice President for
University Advancement



J.J. Myers, CFRE
Senior Director of Development

Smilka Melgoza

Vice President for University Advancement

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